

Fanshawe College

## FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

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Documentation (Approvals etc...)

Business (co-op / non co-op)

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2018

### **BUS1 BUS2 BAL1 Curriculum Modification for 2019-20**

Fanshawe College

Follow this and additional works at: [https://first.fanshawec.ca/cae\\_business\\_business\\_documentation](https://first.fanshawec.ca/cae_business_business_documentation)

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# CURRICULUM MODIFICATION REQUEST FORM

## COURSE OR PROGRAM CURRICULUM "RATIONALE FOR CHANGE"

### Program Requiring Changes

Program Title: Business, Business COOP, Business Admin Leadership and Management		
Program Number: BUS1, BUS2, BAL1	Date Submitted: 11/9/2018	
Dean responsible for program: Mary Pierce	Chair: Lisa Schwerzmann	
Credential Provided: <input type="checkbox"/> Declaration of Academic Achievement <input type="checkbox"/> Local Certificate <input type="checkbox"/> Ontario College Certificate <input type="checkbox"/> Diploma <input type="checkbox"/> Advanced Diploma <input type="checkbox"/> Grad Certificate <input type="checkbox"/> Degree <input type="checkbox"/> Apprenticeship		
Program Intakes: <input checked="" type="checkbox"/> F <input checked="" type="checkbox"/> W <input checked="" type="checkbox"/> S   Other:	Catalogue Year(s) Impacted: 2019/2020	
Residency Requirement: <input type="checkbox"/> Met or <input type="checkbox"/> Not Met	Date of Last Program Review: 6/1/2016	
<i>I have read the reasons for the change and...</i>		<i>Signature and date</i>
Dean of Faculty (Lead program):	<input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	MFP Nov 28/17
Dean of Faculty (Affiliate program-impacted by change):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Dean of Faculty (Affiliate program-impacted by change):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Senior Vice President Academic (required for major changes and late DAs):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Director, Centre for Academic Excellence:	<input checked="" type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	Julie Gude's Dec 10/18
Office of the Registrar:	<input checked="" type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	Amber Howard Dec 5/18
Notes: DAS are for 18/19 - chg to 19/20 ✓		

*Please answer each of the questions below, if applicable. Missing or incomplete information may delay review of the proposed changes.*

**1.0 Describe proposed change(s). Complete Appendix A (if necessary) and amend SDAR (Refer to Appendix C).**

[Add MKTG1093, Sports & Event Marketing, and MKTG1095, Digital Marketing as elective options for students in Level 3 and Level 4 of BUS1 and BUS2 (both of which are also the Level 3 and 4 required for BAL1.

**2.0 Reason/Rationale for Changes**

**2.1 The reason for the change is based on:**

- ☐ A recent program review
- ☒ Program Advisory Committee feedback
- ☐ Student feedback
- ☐ KPI results
- ☐ Accreditation or other regulatory requirements
- ☐ Shared curriculum
- ☐ Trends in the field/industry
- ☒ Other (please describe): We have this new academic year lost 5 courses that were once electives, thus reducing the options from which students have to choose. Thus, in addition to the PAC advising us of having greater "digital" opportunities and social media opportunities within BUS and BAL, offering the students a greater number of choices for electives of interest to students being successful.

*Adding elective options to align with BAL + transfer to Blomm Mgmt*

**2.2 Does the change support the College's Strategic Framework (mission, vision, values)?**

- ☒ Yes
- ☐ No (If no, please explain)

**2.3 What strategic goal(s) does the proposed change support?**

- ☒ Goal 1 - Enhance innovative practices for exceptional student learning
- ☐ Goal 2 - Manage enrolment growth
- ☐ Goal 3 - Optimize use of resources
- ☐ Goal 4 - Build sustainable sources of alternative revenue

**3.0 Students**

**3.1 Will the change affect the cost of the program for students?**



- ☐ Yes  
☒ No

3.2 If yes, there will be an additional cost for:

- ☐ Materials (Include details):  
☐ Equipment (Include details):  
☐ Other (Please describe):

#### 4.0 Program Learning Outcomes

4.1 Will the proposed change meet the Program Vocational Learning Outcomes? (Complete Appendix B and mark the changes in the mapping [e.g. red font])

- ☐ Yes  
☒ No (*prlo's unaffected*)

4.2 Are there any implications related to progression because of pre-requisite courses (and/or co-requisite courses)?

- ☒ No  
☐ Yes (If yes, please explain)

#### 5.0 Relationships with Other Programs

5.1 Are any of the courses impacted by the change provided by another School (e.g., SLLS, LKSB) and/or delivered at another campus?

- ☒ No  
☐ Yes

5.2 What Schools/Campuses will be impacted by the proposed change?

- ☒ Lawrence Kinlin School of Business  
☐ School of Information Technology  
☐ School of Tourism, Hospitality and Culinary Arts  
☐ School of Community Studies  
☐ School of Health Sciences  
☐ School of Nursing  
☐ School of Public Safety  
☐ School of Contemporary Media  
☐ School of Design  
☐ School Digital and Performing Arts  
☐ School of Language and Liberal Studies  
☐ Donald J. Smith School of Building Technology  
☐ Norton Wolf School of Aviation Technology  
☐ School of Applied Sciences and Technology  
☐ School of Transportation Technology and Apprenticeship

- ☐ Continuing Education
- ☐ Simcoe/Norfolk Regional Campus
- ☐ St Thomas/Elgin Regional Campus
- ☐ Woodstock/Oxford Regional Campus
- ☐ Huron/Bruce Regional Sites

5.3 Will the change affect pathway agreements (e.g., bridging, articulations, laddering, advanced standing) with other Fanshawe program(s) and/or other institution(s)?  
(Refer to the pathway agreements listed here: <http://transferagreements.fanshawec.ca/>)

- ☒ No
- ☐ Yes (If yes, indicate when you will notify the other Fanshawe program(s) and/or other institution(s) and the Pathways Coordinator in the Centre for Academic Excellence of the change)

5.4 If this program is a Co-Operative Education program, will the proposed change impact Co-op?

- ☒ No
- ☐ Yes (If yes, consult with the Co-op office prior to submission)

## 6.0 Resource Implications of Proposed Changes

6.1 Will the proposed change have staffing implications?

- ☒ No
- ☐ Yes (If yes, please explain)

6.2 Will the proposed change impact any of the Enabling areas?

- ☒ No
- ☐ Yes (If yes, please explain)

6.3 Will the proposed change affect space and/or technology requirements?

- ☒ No
- ☐ Yes (If yes, please explain)

## 7.0 General College Requirements

7.1 Are changes consistent with Colleges policies?

- ☒ Yes
- ☐ No (If no, please explain)

7.2 Will the program meet the General Education requirements (Policy A126) as listed below?

- ☐ No  
☒ Yes

<b>Local Certificate, Ontario College Certificate and Graduate Certificate</b> - none required)	<b>Diploma</b> - 3 required (minimum of 1 must be an elective)	<b>Advanced Diploma</b> - 4 required (minimum of 2 must be electives)
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7.3 Will the program have 25% distinct curriculum to meet the Residency Requirement of 25% credit units? Consider all pathway agreements (e.g., bridging, internal articulations, laddering, advanced standing) with other Fanshawe programs and/or other institutions.

- ☐ No  
☒ Yes

**Note:** In accordance with POLICY NUMBER: A122 Graduation from Approved College Programs

...to be eligible for any College Credential a student must be enrolled and complete at least 25% of that program's credit units at Fanshawe College, unless stipulated differently by other approving bodies such as the Postsecondary Education Quality Assessment Board (PEQAB).

7.4 Indicate:

- i) Total program hours before proposed change: 1200-1400  
 ii) Total program hours after proposed change: No change  
 iii) Level(s) in which the proposed change(s) occurs: Levels 3 and Levels 4

7.4.1 Are the total program hours consistent with the requirements as listed below?

- ☒ Yes  
☐ No (If no, please explain)

<b>Local Certificate</b> - 300 hours	<b>Ontario College Certificate</b> - 600 hours
<b>Diploma</b> - 1200 to 1400 hours	<b>Advanced Diploma</b> - 1800 to 2100 hours
<b>Graduate Certificate</b> - 600 hours	

## Degree Audit Report

2019/20  
Catalog: 2018/2019

Program: BUS1

Name: Business

Department: BUS - Kinlin School of Business

Academic Level: PS

CCD: 8 - 4AcadSem/1200-1400hrs

Credential: Ontario College Diploma

Grade Scheme: LG2

Major: BUS1 - Business

Div: BUS - Business and Management

Co-Op Indicator: N/A

## Academic Program Requirement

Total Credits: 71.00

Residency Reqmt: 18.00

GPA Requirement: 2.00

Residency Reqmt GPA: 2.00

Minimum Grade: D

## Academic Requirement: BUS1.18 Business

Major: BUS1

Grade Scheme: LG2

Minimum GPA: 2.00

Minimum Grade:

## Subrequirement: Level 1

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
ACCT-1100	Principles of Accounting 1	45.00	3.00	
MATH-1052	Business Math	45.00	3.00	
BUSI-1060	Strategies for Success	15.00	1.00	
WRIT-1032	Reason & Writing-Business 1	45.00	3.00	
MKTG-1012	Principles of Marketing 1	45.00	3.00	
BUSI-1005	Introduction to Business Processes	45.00	3.00	**

## Subrequirement: Level 2

Gen Ed - Take a 3 credit General Education elective course Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
COMP-3077	Excel for Business-Adv	45.00	3.00	
MATH-1175	Financial Math	45.00	3.00	
BUSI-1099	Customer Relations	45.00	3.00	
ECON-1005	Economics 2	45.00	3.00	**
MGMT-1209	Corporate Social Responsibility & Ethics	45.00	3.00	

## Subrequirement: Level 3

Business Elective - Take 1 Business Elective course Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
MATH-1201	Business Statistics	45.00	3.00	
FINA-1031	Financial Management Applications	45.00	3.00	

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COMM-3020	Professional Communication	45.00	3.00	
LAWS-3018	Ethics & Law	45.00	3.00	
MGMT-3041	Organizational Behaviour	45.00	3.00	**

**Subrequirement: Level 4**

Business Elective - Take 1 Business Elective course Take all of the following Mandatory Courses:

		<b>Total Hours</b>	<b>Total Credits</b>	<b>GE</b>
MGMT-3005	Strategic HR Management	45.00	3.00	
BUSI-1070	Small Business Ownership	45.00	3.00	
MGMT-3011	Project Management	45.00	3.00	
ACCT-1011	Principles of Accounting 2	75.00	5.00	
ECON-1002	Economics 1	45.00	3.00	**

**Subrequirement: Business Electives**

Take 2 of the following courses - Normally taken in Levels 3 (1 course) and 4 (1 course):

ACCT-1068 ACCT-1069 BUSI-1068 BUSI-1071 BUSI-1092 BUSI-3004 BUSI-3013 BUSI-3014 BUSI-3022  
 BUSI-3023 BUSI-3028 COMP-1413 FDMG-1039 FINA-1004 FINA-1037 INSR-1001 MGMT-3053 MGMT-3058  
 MKTG-1028 MKTG-1054 MKTG-3007 *Δ Add to this list: MKTG1093, MKTG1045*

		<b>Total Hours</b>	<b>Total Credits</b>	<b>GE</b>
ACCT-1068	Introduction to Payroll	45.00	3.00	
ACCT-1069	Quickbooks	45.00	3.00	
BUSI-1068	Effective Meetings & Presentations	45.00	3.00	
BUSI-1071	The Business of Real Estate	45.00	3.00	
BUSI-1092	The Greening of Business	45.00	3.00	
BUSI-3004	Critical Thinking	45.00	3.00	
BUSI-3013	Small Business Entrepreneurship	45.00	3.00	
BUSI-3014	Small Business Simulation	45.00	3.00	
BUSI-3022	Foreign Exchange Peer Project	30.00	2.00	
BUSI-3023	Foreign Exchange Language Studies	45.00	3.00	
BUSI-3028	International Business	45.00	3.00	
COMP-1413	Adobe Suite for Business	45.00	3.00	
FDMG-1039	Dining for Professional Success	45.00	3.00	**
FINA-1004	Finance 1	45.00	3.00	
FINA-1037	Taxation	45.00	3.00	
INSR-1001	Fundamentals of Insurance	60.00	4.00	
MGMT-3053	Supervisory Management	45.00	3.00	
MGMT-3058	Retail Management & e-Commerce	45.00	3.00	
MKTG-1028	Secondary Market Research	45.00	3.00	
MKTG-1054	Principles of Advertising & Branding	45.00	3.00	
MKTG-3007	Selling Fundamentals	60.00	4.00	

**Subrequirement: Gen Ed - Electives**

Take 3 General Education Credits - Normally taken in Level 2

**Subrequirement: Program Residency**

Students Must Complete a Minimum of 18 credits in this program at Fanshawe College to meet the Program Residency requirement and graduate from this program

*Δ Add here as well:  
 MKTG1093 Sports & Event Marketing  
 MKTG1045 Digital Marketing  
 45 hrs each*



Approved By Chair/Manager: *H. H. H. H. H.*

Department and Date: Kunlin - Nov. 19, 2018

Date: \_\_\_\_\_

Date: \_\_\_\_\_

19  
Dec. 10/18

## Degree Audit Report

2019/20  
Catalog: 2018/2019

**Program:** BUS2

**Name:** Business (Co-op)

**Department:** BUS - Kinlin School of Business

**Academic Level:** PS

**CCD:** 8 - 4AcadSem/1200-1400hrs

**Credential:** Ontario College Diploma

**Grade Scheme:** LG2

**Major:** BUS1 - Business

**Div:** BUS - Business and Management

**Co-Op Indicator:** Mandatory Co-op

## Academic Program Requirement

**Total Credits:** 72.00

**Residency Reqmt:** 18.00

**GPA Requirement:** 2.00

**Residency Reqmt GPA:** 2.00

**Minimum Grade:** D

## Academic Requirement: BUS2.18 Business

**Major:** BUS1

**Grade Scheme:** LG2

**Minimum GPA:** 2.00

**Minimum Grade:**

## Subrequirement: Level 1

Take all of the following Mandatory Courses:

		<b>Total Hours</b>	<b>Total Credits</b>	<b>GE</b>
ACCT-1100	Principles of Accounting 1	45.00	3.00	
MATH-1052	Business Math	45.00	3.00	
BUSI-1060	Strategies for Success	15.00	1.00	
WRIT-1032	Reason & Writing-Business 1	45.00	3.00	
MKTG-1012	Principles of Marketing 1	45.00	3.00	
BUSI-1005	Introduction to Business Processes	45.00	3.00	**
COOP-1020	Co-operative Education Employment Prep	6.00	1.00	

## Subrequirement: Level 2

Gen Ed - Take a 3 credit General Education elective course Take all of the following Mandatory Courses:

		<b>Total Hours</b>	<b>Total Credits</b>	<b>GE</b>
COMP-3077	Excel for Business-Adv	45.00	3.00	
MATH-1175	Financial Math	45.00	3.00	
BUSI-1099	Customer Relations	45.00	3.00	
ECON-1005	Economics 2	45.00	3.00	**
MGMT-1209	Corporate Social Responsibility & Ethics	45.00	3.00	

## Subrequirement: Level 3

Business Elective - Take 1 Business Elective course Take all of the following Mandatory Courses:

		<b>Total Hours</b>	<b>Total Credits</b>	<b>GE</b>
MATH-1201	Business Statistics	45.00	3.00	

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FINA-1031	Financial Management Applications	45.00	3.00	
COMM-3020	Professional Communication	45.00	3.00	
LAWS-3018	Ethics & Law	45.00	3.00	
MGMT-3041	Organizational Behaviour	45.00	3.00	**

**Subrequirement: Level 4**

Business Elective - Take 1 Business Elective course Take all of the following Mandatory Courses:

		<b>Total Hours</b>	<b>Total Credits</b>	<b>GE</b>
MGMT-3005	Strategic HR Management	45.00	3.00	
BUSI-1070	Small Business Ownership	45.00	3.00	
MGMT-3011	Project Management	45.00	3.00	
ACCT-1011	Principles of Accounting 2	75.00	5.00	
ECON-1002	Economics 1	45.00	3.00	**

**Subrequirement: Business Electives**

Take 2 of the following courses - Normally taken in Levels 3 (1 course) and 4 (1 course)

ACCT-1068 ACCT-1069 BUSI-1068 BUSI-1071 BUSI-1092 BUSI-3004 BUSI-3013 BUSI-3014 BUSI-3022  
BUSI-3023 BUSI-3028 COMP-1413 FDMG-1039 FINA-1004 FINA-1037 INSR-1001 MGMT-3053 MGMT-3058  
MKTG-1028 MKTG-1054 MKTG-3007 *Add: MKTG1093 & MKTG1095*

		<b>Total Hours</b>	<b>Total Credits</b>	<b>GE</b>
ACCT-1068	Introduction to Payroll	45.00	3.00	
ACCT-1069	Quickbooks	45.00	3.00	
BUSI-1068	Effective Meetings & Presentations	45.00	3.00	
BUSI-1071	The Business of Real Estate	45.00	3.00	
BUSI-1092	The Greening of Business	45.00	3.00	
BUSI-3004	Critical Thinking	45.00	3.00	
BUSI-3013	Small Business Entrepreneurship	45.00	3.00	
BUSI-3014	Small Business Simulation	45.00	3.00	
BUSI-3022	Foreign Exchange Peer Project	30.00	2.00	
BUSI-3023	Foreign Exchange Language Studies	45.00	3.00	
BUSI-3028	International Business	45.00	3.00	
COMP-1413	Adobe Suite for Business	45.00	3.00	
FDMG-1039	Dining for Professional Success	45.00	3.00	**
FINA-1004	Finance 1	45.00	3.00	
FINA-1037	Taxation	45.00	3.00	
INSR-1001	Fundamentals of Insurance	60.00	4.00	
MGMT-3053	Supervisory Management	45.00	3.00	
MGMT-3058	Retail Management & e-Commerce	45.00	3.00	
MKTG-1028	Secondary Market Research	45.00	3.00	
MKTG-1054	Principles of Advertising & Branding	45.00	3.00	
MKTG-3007	Selling Fundamentals	60.00	4.00	

**Subrequirement: Gen Ed - Electives**

Take 3 General Education Credits - Normally taken in Level 2

*Add:*  
MKTG1093 Sports & Event Marketing  
MKTG1095 Digital Marketing  
45 hrs each

**Subrequirement: Program Residency**

Students Must Complete a Minimum of 18 credits in this program at Fanshawe College to meet the Program Residency requirement and graduate from this program

Degree Audit Report

L. Schuymer  
Approved By Chair/Manager:

Nov. 19, 2018  
Department and Date:

\_\_\_\_\_  
Approved by Dean:

\_\_\_\_\_  
Date:

\_\_\_\_\_  
General Education Approved By(as appropriate):

\_\_\_\_\_  
Date:

TJ  
Dec 10/18

## Degree Audit Report

2019/20  
Catalog: 2018/2019

**Program:** BAL1**Name:** Business Administration - Leadership and Management**Department:** BUS - Kinlin School of Business**Academic Level:** PS**CCD:** 9 - 6AcadSem/1800-2100hrs**Credential:** Ontario College Advanced Dipl**Grade Scheme:** LG2**Major:** BAL1 - Business Adm-Leadership & Mant**Div:** BUS - Business and Management**Co-Op Indicator:** N/A**Academic Program Requirement****Total Credits:** 110.00**Residency Reqmt:** 28.00**GPA Requirement:** 2.00**Residency Reqmt GPA:** 2.00**Minimum Grade:** D**Academic Requirement:** BAL1.18 Business Administration - Leadership & Management**Major:** BAL1**Grade Scheme:** LG2**Minimum GPA:** 2.00**Minimum Grade:****Subrequirement:** Level 1

Take all of the following Mandatory Courses:

		<b>Total Hours</b>	<b>Total Credits</b>	<b>GE</b>
ACCT-1100	Principles of Accounting 1	45.00	3.00	
MATH-1052	Business Math	45.00	3.00	
BUSI-1060	Strategies for Success	15.00	1.00	
WRIT-1032	Reason & Writing-Business 1	45.00	3.00	
MKTG-1012	Principles of Marketing 1	45.00	3.00	
BUSI-1005	Introduction to Business Processes	45.00	3.00	**

**Subrequirement:** Level 2

Gen Ed - Take a 3 credit General Education elective course Take all of the following Mandatory Courses:

		<b>Total Hours</b>	<b>Total Credits</b>	<b>GE</b>
COMP-3077	Excel for Business-Adv	45.00	3.00	
MATH-1175	Financial Math	45.00	3.00	
BUSI-1099	Customer Relations	45.00	3.00	
ECON-1005	Economics 2	45.00	3.00	**
MGMT-1209	Corporate Social Responsibility & Ethics	45.00	3.00	

**Subrequirement:** Level 3

Business Elective - Take 1 Business Elective course Take all of the following Mandatory Courses:

		<b>Total Hours</b>	<b>Total Credits</b>	<b>GE</b>
MATH-1201	Business Statistics	45.00	3.00	
FINA-1031	Financial Management Applications	45.00	3.00	
COMM-3020	Professional Communication	45.00	3.00	
LAWS-3018	Ethics & Law	45.00	3.00	
MGMT-3041	Organizational Behaviour	45.00	3.00	**

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## Subrequirement: Level 4

Business Elective - Take 1 Business Elective course Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
MGMT-3005	Strategic HR Management	45.00	3.00	
BUSI-1070	Small Business Ownership	45.00	3.00	
MGMT-3011	Project Management	45.00	3.00	
ACCT-1011	Principles of Accounting 2	75.00	5.00	
ECON-1002	Economics 1	45.00	3.00	**

## Subrequirement: Electives

Take 2 of the following courses:

ACCT-1068 ACCT-1069 BUSI-1068 BUSI-1071 BUSI-1092 BUSI-3004 BUSI-3013 BUSI-3014 BUSI-3022 BUSI-3023 BUSI-3028  
COMP-1413 FDMG-1039 FINA-1004 FINA-1037 INSR-1001 MGMT-3053 MGMT-3058 MKTG-3007 MKTG-1028 MKTG-1054

		Total Hours	Total Credits	GE
ACCT-1068	Introduction to Payroll	45.00	3.00	
ACCT-1069	Quickbooks	45.00	3.00	
BUSI-1068	Effective Meetings & Presentations	45.00	3.00	
BUSI-1071	The Business of Real Estate	45.00	3.00	
BUSI-1092	The Greening of Business	45.00	3.00	
BUSI-3004	Critical Thinking	45.00	3.00	
BUSI-3013	Small Business Entrepreneurship	45.00	3.00	
BUSI-3014	Small Business Simulation	45.00	3.00	
BUSI-3022	Foreign Exchange Peer Project	30.00	2.00	
BUSI-3023	Foreign Exchange Language Studies	45.00	3.00	
BUSI-3028	International Business	45.00	3.00	
COMP-1413	Adobe Suite for Business	45.00	3.00	
FDMG-1039	Dining for Professional Success	45.00	3.00	**
FINA-1004	Finance 1	45.00	3.00	
FINA-1037	Taxation	45.00	3.00	
INSR-1001	Fundamentals of Insurance	60.00	4.00	
MGMT-3053	Supervisory Management	45.00	3.00	
MGMT-3058	Retail Management & e-Commerce	45.00	3.00	
MKTG-3007	Selling Fundamentals	60.00	4.00	
MKTG-1028	Secondary Market Research	45.00	3.00	
MKTG-1054	Principles of Advertising & Branding	45.00	3.00	

Add MKTG 1093 +  
MKTG 1095Add:  
MKTG 1093 Sports Event,  
Marketing  
MKTG 1095 Digital  
Marketing  
45 hrs each

## Subrequirement: Level 5

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
MGMT-6031	Ethics, Social Resp & Sustainability	45.00	3.00	
SYST-5001	Management Information Systems	45.00	3.00	
ACCT-5012	Managerial Accounting	45.00	3.00	
MGMT-5062	Leadership Principles & Practices	45.00	3.00	

## Subrequirement: Level 5 - Add'l Req

Take 1 of the following groups:

Group 1

		Total Hours	Total Credits	GE
MGMT-5063	Organizational Change & Development	45.00	3.00	
MKTG-5006	Marketing Management	45.00	3.00	

Group 2



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		Total Hours	Total Credits	GE
MGMT-5038	Community Consultancy 1	90.00	6.00	

**Subrequirement:** Level 6

Gen Ed - Take a 3 credit General Education elective course Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
MGMT-5034	Strategic Policy & Planning	45.00	3.00	
MGMT-6036	Global Business Environment	45.00	3.00	
MGMT-5066	Performance Management	45.00	3.00	
MGMT-5059	Operations Management	45.00	3.00	

**Subrequirement:** Level 6 - Add'l Req

Take 1 of the following groups:

Group 1

		Total Hours	Total Credits	GE
MGMT-5060	Creativity & Innovation in Business	45.00	3.00	
MGMT-5061	Interpersonal Skills in Organizations	45.00	3.00	

Group 2

		Total Hours	Total Credits	GE
MGMT-5039	Community Consultancy 2	90.00	6.00	

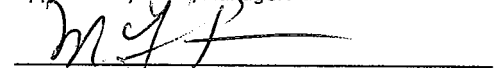
**Subrequirement:** Gen Ed - Electives

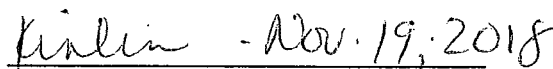
Take 6 General Education Credits - Normally taken in Level 2 and 6

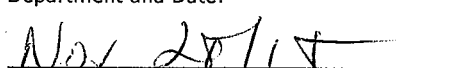
**Subrequirement:** Program Residency

Students Must Complete a Minimum of 28 credits in this program at Fanshawe College to meet the Program Residency requirement and graduate from this program

  
 Approved By Chair/Manager:

  
 Approved by Dean:

 - Nov. 19, 2018  
 Department and Date:

  
 Date:

General Education Approved By(as appropriate):

Date:

TG  
 Dec 10/18